

Sedation Essentials



Choose Your Start-up Kit

SPECIAL SEMINAR PRICING



Includes: Lexicomp® Drug Interaction Software for Dentistry, Team Training Online Video, Sedation Dentistry Guidebook, Ultimate Cheat Sheets, and Pathway to More Sedation Patients Campaign.

- Oral Sedation
- IV Sedation

À la carte.....	\$2,283
Member	\$1,777
Seminar Special.....	\$1,652

Pathway to More Sedation Patients Campaign:

- Waiting Room Guide for Sedation Dentistry
- Walk in the Park Patient Education Videos (long & short versions)
- Public Relations
- Sedation In-office Posters
- Sedation Brochures (50)
- Print Ready Artwork for Postcards & Full Page Ads

Featured on pg. 4

We recommend the following equipment for new sedation offices:

- Patient Monitor with Capnography
- Monitor Roll Stand
- Aluminum Companion Chair
- Dental Chair Overlay
- DEA Compliant Drug Cabinet
- AED Device
- Oxygen Regulator 15 LPM
- Oxygen E Cylinder Cart
- Disposable Resuscitator, Adult
- Oral Airway Kit 70mm-110mm
- Ambu CO2 Detector
- Nasal Cannula
- Vinyl Wrenches



For equipment and medications, Henry Schein is the exclusive distribution partner for DOCS Education.

To get pricing and order your equipment, please call 1-800-372-4346 and mention you're from DOCS Education.

HENRY SCHEIN®
DENTAL

DOCS Membership	PRICE
<input type="checkbox"/> Standard	\$54.95 / mo
<input type="checkbox"/> GOLD	\$99.95 / mo








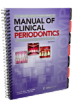
As a DOCS Member, you will be connected to a large community, have full access to our faculty, regulatory support, clinical resources, SedationCare.com listing, and much more. See more details on the next page.

“AS GOOD AS GOLD”



Membership Benefits Include:	Standard	
Legal & Regulatory Support By Our Full-Time Counsel <ul style="list-style-type: none"> State licensing and permit requirements Standard-of-care protocols and equipment requirements Patient complaints and dental board investigations Advertising standards 	UNLIMITED ACCESS	UNLIMITED ACCESS
Course Discounts <ul style="list-style-type: none"> Up to 18% off courses 	YES	YES
EliteDOCS Forum <ul style="list-style-type: none"> 24-hour access to topics like pharmacology, protocols & case studies, patient management, pediatric dentistry, and IV sedation Receive answers from colleagues and DOCS faculty 	YES	YES
On-Call Coaching <ul style="list-style-type: none"> Access to DOCS faculty members for a one-on-one call to answer questions if you have a patient in the chair and face a quandary 	YES	YES
New Drug Logbook Each Calendar Year <ul style="list-style-type: none"> Simplifies DEA requirements for drug inventory and dispensing GOLD Members can request an additional 2 books per year 	YES	PREMIUM
Members-Only Website Access <ul style="list-style-type: none"> Implementation guides and marketing, clinical, and scientific resources We Believe in Smiles™ video code GOLD Members have access to exclusive resources, online courses & more 	BASIC	PREMIUM
SedationCare.com Listing <ul style="list-style-type: none"> North America's leading web portal for finding sedation dentists – 10,000-12,000 unique visits monthly GOLD Members receive premium listing: top billing in larger geographic area searches and optional professional headshot 	BASIC	PREMIUM
Free Online CE Courses <ul style="list-style-type: none"> Study in Place® Monthly Webinars Earn CE hours from the comfort of your home or office GOLD Members receive access to an additional 9 hours of CE per year 	18 CE PER YEAR	27 CE PER YEAR
Team Membership <ul style="list-style-type: none"> Professionally trained sedation team members allow you to focus on the dentistry while they handle the rest Includes online training for phone, sedation, and emergency response, credentialing opportunities, team resources, and more 	\$10/PP/MO	2 MEMBERSHIPS INCLUDED
BOGO Team Member Tuition <ul style="list-style-type: none"> Buy one team member tuition, get another for free – save up to \$860 each time! 	NO	YES
Walk in the Park: A Patient's Guide to Sedation Dentistry Subscription <ul style="list-style-type: none"> Online videos that presell viewers on the benefits of sedation dentistry. 	NO	FREE FOR 1 YEAR
InspectionPass Subscription <ul style="list-style-type: none"> Digital guide designed to help dental offices quickly prepare and pass state-mandated office inspections for sedation certification 	NO	YES
Sedation & Marketing Resources <ul style="list-style-type: none"> Packet of 50 sedation dentistry brochures, custom digital marketing ad, and GOLD Member logo to put on your website 	NO	YES

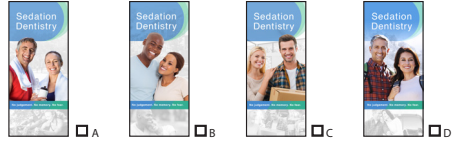


DOCS Education Products

IMAGE	DESCRIPTION	NON-MEMBER	MEMBER
	<input type="checkbox"/> Lexicomp Online™	\$400.00	\$369.00
	<input type="checkbox"/> Lexicomp Online™ & On-Hand Bundle <input type="checkbox"/> Apple <input type="checkbox"/> Android Email: _____	\$500.00	\$459.00
	<input type="checkbox"/> The Ultimate Cheat Sheets	\$199.95	\$199.95
	<input type="checkbox"/> Drug Inventory Log Book (DEA Compliant)	\$49.97	\$49.97
	<input type="checkbox"/> Oral Hard Tissue Diseases Manual*	\$82.99	\$72.99
	<input type="checkbox"/> Drug Information Handbook for Dentistry	\$92.99	\$82.99
	<input type="checkbox"/> Oral Soft Tissue Diseases Manual*	\$92.99	\$82.99
	<input type="checkbox"/> Manual of Clinical Periodontics*	\$81.99	\$77.99

*Available through Lexicomp Online. Ask about customizing Dr. Fang or Lexicomp books to send as gifts.


Plus applicable taxes and shipping/handling.

DOCS Education Products

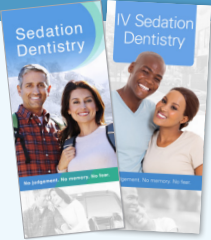
THEME	DESCRIPTION	NON-MEMBER	MEMBER
Adult Sedation Brochures (Oral or IV Sedation)			
STEP 1	Select a Brochure Cover DOCS Education Office Use Only Oral Sedation: A - SD50011-3, B - SD50012-3, C - SD50013-3, D - SD50014-3 IV Sedation: A - SD50028-3, B - SD50029-3, C - SD50030-3, D - SD50031-3		
STEP 2	Select a Quantity (Packs contain 50 brochures each)		
	1 <input type="checkbox"/>	\$59.95	\$44.95
	2 - 9 <input type="checkbox"/> Desired Quantity: _____	\$42.81	\$35.06
	10+ <input type="checkbox"/> Desired Quantity: _____	\$45.00	\$33.00
Additional Education Materials			
	Team Sedation Training (with exams; eligible for 3 CEU)	\$695.00	\$495.00
	Sedation Dentistry Guidebook: Digital Delivery	\$299.00	\$199.00
	Sedation Dentistry Guidebook: Digital + Hard Copy	\$398.00	\$298.00

Pathway to More Sedation Patients

A Promotion and Education Campaign



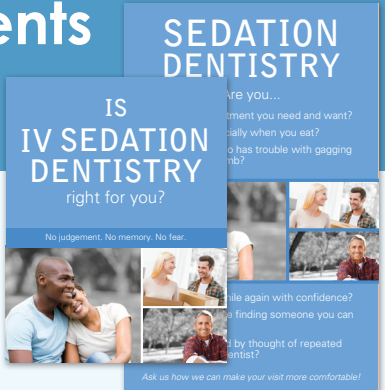
*The Waiting Room Guide
for Sedation Dentistry (Oral or IV)*









*Sedation Brochures
(Oral or IV)*



Print Ads (Oral or IV)



Sedation Large Posters (Oral or IV)

	Pathway to More Sedation Patients Campaign <input type="checkbox"/> Oral Sedation Dentistry <input type="checkbox"/> IV Sedation Dentistry	\$699.00	\$524.00
	Waiting Room Guide for Sedation Dentistry <input type="checkbox"/> Oral Sedation Dentistry <input type="checkbox"/> IV Sedation Dentistry	\$249.95	\$239.95
	Walk in the Park Patient Education Videos (long & short versions) <input type="checkbox"/> Oral Sedation Dentistry <input type="checkbox"/> IV Sedation Dentistry	\$199.00	\$99.00
	Public Relations CD for Sedation Dentistry <input type="checkbox"/> Oral Sedation Dentistry <input type="checkbox"/> IV Sedation Dentistry	\$43.21	\$32.39
	In-office Posters* – SET <input type="checkbox"/> Oral Sedation Dentistry <input type="checkbox"/> IV Sedation Dentistry	\$70.30	\$63.81
	<input type="checkbox"/> 50 Oral Sedation Brochures <input type="checkbox"/> 50 IV Sedation Brochures	\$59.95	\$44.95

*Included in the Pathway to More Sedation Patients Campaign



FOR DOCS ORDERS:

Call **855-227-6505** and speak with a
DOCS Representative.



FOR EQUIPMENT ORDERS WITH HENRY SCHEIN:

Call **1-800-372-4346** and mention you are
from DOCS Education.